

CONGRATULATIONS!



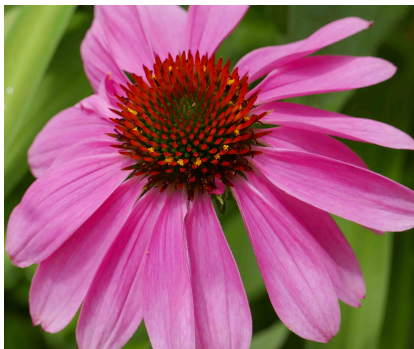
You have identified *Echinacea purpurea* 'Pink Double Delight' as the **least attractive to pollinators** among the pictured cultivars. You probably recognized that this flower has extra petals. These were produced at the expense of floral parts that produce pollen, nectar, and seeds. Although this cultivar was not included in the [Mt. Cuba Center 2018–2020 Echinacea Trial](#), other double-flowered cultivars that were tested ranked the lowest in pollinator appeal. From this and other research, there seems to be consensus about double-flowered cultivars and hybrids—that they are much more attractive to humans than to pollinators.

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Echinacea purpurea 'Magnus' (pictured below left) was named the Perennial Plant Association's Plant of the Year in 1998. It ranked 9 out of 75 in pollinator visits in the Mt. Cuba Center trial.

Echinacea purpurea 'Fragrant Angel' (pictured below center), the highest rated white cultivar in an earlier Mt. Cuba Center trial, averaged the highest number of pollinator visits, including the most butterfly visits, of any of the tested coneflowers in the Mt. Cuba Center 2018–2020 Echinacea Trial—even more than the straight species, [Echinacea purpurea](#), that ranked second.

Echinacea 'Balsomemy' SOMBRERO® Lemon Yellow (pictured below right) is a hybrid coneflower cultivar. Although it did not complete the Mt. Cuba Center trial, its pollinator rank was 54 out of 75. Its low rank may be due in part to its color, as the trial found pollinators mostly preferred coneflowers that were pink and purple, followed by white, red, and orange. Still, its pollinator appeal was 3 to 8 times higher than the lowest ranking cultivars.



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